



DoveLewis®

Veterinary Emergency & Specialty Hospital

50th Anniversary

2023 Sponsorship Proposal

DoveLewis Wet Nose Soirée



Wet Nose Soirée

April 22, 2023

Hyatt Regency

Be a DoveLewis Sponsor

OUR MISSION

DoveLewis is the Northwest's only nonprofit, emergency & ICU animal hospital. Our mission is to care for every animal and every person who cares for them. In fiscal year 2022, we treated over 26,800 patients.

OUR COMMUNITY

We serve thousands of people located in the four-county area that comprises Portland Metro. They come to us for emergency and critical care for their four-legged family members who provide comfort and companionship and endless physical, mental and emotional benefits to their owners and families.

As a nonprofit organization, DoveLewis provides donor-funded programs to the community, including one of the United States' largest volunteer-based animal blood banks, a nationally recognized pet loss support program, canine-assisted therapy, 24-hour stabilizing care for lost, stray, wild and abused animals and financial assistance for qualifying low-income families.

OUR AUDIENCE

DoveLewis attracts a wide demographic to our engaging and creative events, allowing you to connect with our supporters in a variety of ways. **Our sponsorship opportunities are designed to give your business exposure to your target audience.**

ANIMAL LOVERS

- Wet Nose Soirée

BUSINESS PROFESSIONALS

- Wet Nose Soirée

HIGH NET WORTH

- Wet Nose Soirée

Our Opportunities

Included in this packet are introductions to our signature events and sponsorship levels. These options are just a starting point; **we pride ourselves in creating customized opportunities that allow you to gain exposure at multiple events.** All sponsorships are created to allow your business to:

- Enhance your public image as a company that is invested in the needs and concerns of your community.
- Create a targeted and memorable experience for DoveLewis community members and supporters.
- Showcase your support of a nonprofit that has touched the lives of countless families in our community.
- Stand out as a sponsor during our 50th Anniversary.

FOR INFORMATION ON SPONSORSHIP and corporate engagement opportunities for DoveLewis events, contact Lauren Cox, Development Director at lc Cox@dovelewis.org.

PLEASE CONTACT

Lauren Cox

Development Director
971-255-5912 | lc Cox@dovelewis.org

dovelewis.org

DoveLewis Veterinary Emergency & Specialty Hospital
1945 NW Pettygrove Street | Portland, OR 97209



Wet Nose Soirée

SATURDAY, APRIL 22, 2023 | HYATT REGENCY

JOIN US AT THE WET NOSE SOIRÉE for an exclusive opportunity to connect with hundreds of DoveLewis donors and prominent community members. 2023 marks DoveLewis' 50th anniversary, providing you a unique opportunity to stand out to our supporters excited to celebrate this milestone with us.

Your company will be recognized by the most connected movers and shakers in Portland who share a passion for animal care and want to show their love for Dove. This one-of-a-kind event features an auction, dinner, and an unforgettable experience. It will also feature special animal stories that demonstrate the impact your support has on pets and families in our community. Make a memorable evening for your employees or clients who love animals.



TARGET AUDIENCE:

Hundreds of Portland metro residents and business owners who are DoveLewis' strongest supporters.

Become a Sponsor Today

**PLEASE
CONTACT**

Lauren Cox

Development Director
971-255-5912 | lcox@dovelewis.org

Wet Nose Soirée – Sponsorship Assets	50th Anniversary Presenting \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,500
Logo or company name on marketing collateral for the event	✓	✓	✓	✓	✓
Logo and link on event webpage on dovelewis.org w/sponsorship level recognition	✓	✓	✓	✓	✓
Sponsor recognition on social media as well as dedicated event email(s) to previous attendees and high wealth individuals	✓	✓	✓	✓	✓
Logo presence during the event, as well as verbal recognition during the program	✓	✓	✓	✓	✓
Logo and recognition in the DoveList email newsletter related to the event (22,000+ recipients)	✓	✓	✓	✓	✓
Table at the event for 10 guests each	✓ (3 tables)	✓ (2 tables)	✓ (2 tables)	✓ (1 table)	✓ (1 table)
Advertisement in event program (printed and digital)	✓ full page (5.375" x 8.5")	✓ full page (5.375" x 8.5")	✓ half page (5.375" x 4.125")	✓ half page (5.375" x 4.125")	✓ quarter page (2.6042" x 4.1563")
Included in list of sponsors on DoveLewis' Facebook, Twitter, and Instagram (1 pre- and 1-post event)	✓	✓	✓	✓	✓
Upgraded admission to patron level, with special wine, gifts, and valet parking for you and your guests.	✓	✓	✓	✓	
Dedicated sponsor recognition on DoveLewis' social media (1 post)	✓	✓	✓		
Logo on package slides during the live auction/program	✓	✓	✓		
Company story of support on screens in DoveLewis Lobby for 1 year	✓	✓			
Letter from your business in event program	✓				
Exclusively listed as 50th Anniversary Presenting Sponsor on all marketing materials Opportunity to provide a video or speak during the live program	✓				

Wet Nose Soirée

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General Admission	\$200/person
Patron Admission (Includes VIP seating, upgraded wine and special gifts)	\$300/person
General Table (Table of 10)	\$2,000
Patron Table (VIP Table of 10)	\$3,000
Sponsor a Staff Meal	\$200/person

Exclusive Sponsorships	
<p>Photo Booth Sponsor (1): At the Wet Nose Soiree, llamas are a party staple! Help us make sure the llama photo booth makes a lasting impression on our guests.</p> <p>Includes:</p> <ul style="list-style-type: none">• Bronze level benefits• Label or logo on photo prints	\$5,000
<p>Dessert Sponsor (1): Everyone loves the person who brings dessert to a party! Your sponsorship will cover the best and final course of the night.</p> <p>Includes:</p> <ul style="list-style-type: none">• Bronze level benefits• Recognition on dining room signage	\$3,500
<p>Beverage Sponsor (1 available): What is a party without beer and wine? Help us underwrite the cost of wine and beer served with dinner.</p> <p>Includes:</p> <ul style="list-style-type: none">• Bronze level benefits• Logo or name on table signs	\$3,500
<p>Treat Bar Sponsor (1): Make a lasting impression on our guests by hosting the treat bar! The last thing our guests do before leaving is stop by the treat bar, so they will be sure to remember you.</p> <p>Includes:</p> <ul style="list-style-type: none">• Bronze level benefits• Ability to offer a promotional item to guests	\$3,500

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DoveLewis Emergency Animal Hospital is recognized as a charitable organization under Internal Revenue Code, Section 501(c)(3).
All donations are tax deductible as allowable by law. Federal Tax ID No. 93-0621534.