



**DoveLewis®**  
Veterinary Emergency & Specialty Hospital

# Fundraising Toolkit

# DoveLewis at a Glance

**61%**  
DOGS

**30%**  
CATS

**4%**  
BIRDS

**5%**  
OTHER

**TOTAL PATIENTS**  
treated 2022 Fiscal Year

**26,873**

## DONOR-FUNDED COMMUNITY PROGRAMS



largest volunteer-based animal blood bank in the Pacific Northwest



a nationally recognized pet loss support program



an animal-assisted therapy program



education for veterinary professionals



stabilizing care for lost, stray and wild animals



financial assistance for abused animals and qualifying low-income families



established in 1973 in Portland, Oregon



the only nonprofit, emergency and intensive care unit in the region



over 500,000 animals treated

## OUR MISSION

To care for every animal and every person who cares for them. Always.

## TOP 10 MEDICAL ISSUES TREATED

1. Vomiting, diarrhea and other intestinal issues
2. Ingesting inappropriate items
3. Wounds and lacerations
4. Trauma (falling, broken or fractured bones, hit by car, etc.)
5. Urinary tract issues
6. General pain and discomfort
7. Respiratory issues
8. Cancerous and non-cancerous masses
9. Seizures
10. Allergic reactions

## TOP 15 ITEMS INGESTED BY ANIMALS

“Dietary indiscretion” is the second largest issue treated at DoveLewis. Last year, animals ate more than 130 types of food, objects or other inappropriate items causing them illness or injury.

- Chocolate
- Human or animal medication
- Marijuana
- Grapes or raisins
- Chicken/meat bones
- Rat poison or pesticides
- Xylitol (artificial sweetener)
- String or ribbon
- Socks
- Plastic (toys, dishes, bags, etc.)
- Corncobs
- Cloth (rags, towels, blankets, etc.)
- Salmon
- Lilies
- Rubber (balls, rubber bands, etc.)



## Our Donor-funded Community Programs

In addition to providing expert medical care, DoveLewis is committed to supporting the animal-loving community. Comfort, happiness, relief, peace of mind – these are just some of the benefits of DoveLewis' unique community programs. Our programs continue to grow and advance thanks to the generosity of our supporters and community members.

### VELVET ASSISTANCE FUND

Last year, thanks to donations, DoveLewis helped nearly 2,000 low-income families access emergency veterinary care. With an average patient cost of \$192, every dollar raised in support of this program helps treat animals in need.

### CHARLIE FUND

The Charlie Fund ensures that abused animals receive the emergency care and compassion they desperately need and deserve.

### STRAY ANIMAL & WILDLIFE PROGRAM

DoveLewis is committed to giving compassionate care to every injured lost pet brought through our doors. Through this program, we served over 1,100 patients last year with an average cost of \$208 per animal. Support from our community means that animals don't get turned away when they have nowhere else to go.

### BLOOD BANK PROGRAM

Animals need blood transfusions in emergencies just like we do! Nearly 150 canine and feline blood donors donate blood for over 700 transfusions, making ours one of the largest volunteer-based animal blood banks in the country. This life-saving program proves that not all superheroes wear capes, some wear collars!

### PORTLAND AREA CANINE THERAPY TEAMS (PACTT) PROGRAM

Our certified teams visit with people of all ages and walks of life in a variety of settings, including hospitals, schools, libraries, and even court rooms! Every visit has an opportunity to bring joy and comfort through the healing power of the human-animal bond.

### PET LOSS SUPPORT PROGRAM

We honor the human-animal bond and know that people are often expected to minimize their sorrow for a deceased pet. Recognizing the need for pet owners to talk and share stories about their lost pets, DoveLewis offers Portland's only Pet Loss Support Group free of charge.



## What Kind of Events Could I Do?

We love how creative and inventive our supporters are, and appreciate all of your efforts. To help jumpstart some ideas, see below for some of our favorite event suggestions.

### CROWDFUNDING

Put your social media savvy and network to good use with a crowdfunding fundraiser for DoveLewis! The options are limitless, ranging from utilizing built-in fundraising features on platforms like Facebook to designing a sticker on a platform that donates a portion of proceeds then selling to all your friends. Know someone with a popular Twitch streaming account, Tik Tok, or Youtube channel? Invite them to do a limited-time campaign and share about DoveLewis while asking for support from their followers.

### COMMUNITY FUNDRAISERS

Turning your love for Dove into a community fundraiser is as easy as hosting a car wash, dinner party, BBQ or lemonade stand! Invite your family, friends, colleagues and neighbors to participate. Hold the event every year to build momentum and create community!

### “A-THONS”

Walk-a-thon, bowl-a-thon, skate-a-thon, eating-a-thon and more. “A-thons” are great way to build community and raise funds for DoveLewis. Get pledges for every mile or hour of activity. Online fundraising tools can be helpful during “a-thons.”

### BIRTHDAYS/SPECIAL OCCASIONS

At your next special occasion encourage friends and family to donate to DoveLewis in lieu of gifts. Collect donations that day or direct people to our fundraising page at [dovelewis.org/donate](https://dovelewis.org/donate).

### CLOTHING SWAPS OR GARAGE SALES

If you and your friends like to host gatherings where you swap clothes (reduce, reuse, recycle!) let them know your next clothing swap will be for a fee and raise funds for DoveLewis. Ask friends to bake cookies and bring snacks to help entice donations. If garage sales are more your thing, get a few friends or neighbors together to host a sale and donate proceeds

### PERCENT OF SALES

Own a business? Have an item or day in which a percent of sales goes towards DoveLewis! It's a great way to involve the community, get new people in your store, and boost sales while helping a great cause. Make sure you post the percentage of sales to be donated.

# Donate Items to DoveLewis

Want to help animals directly like our staff does everyday? Donate some key items to the hospital!

## TOYS & TREATS FOR THE BLOOD BANK PROGRAM

Our “superhero” blood donors get to pick out a toy of their very own after each donation, and each year we need to collect over 650 toys! New plush toys with a squeaker, durable tennis balls and bite-sized treats are preferable. We kindly ask that rope toys be excluded from your drive.

## HOSPITAL SUPPLIES

Laundry never stops when you work in a 24/7 hospital, and fresh, clean laundry is essential to the health and happiness of our patients. For animal safety, supplies must be clean, with no major stains, holes or frayed edges. (Sorry, we are unable to accept pet beds at this time.)

- Towels (washcloths, hand towels, bath towels)
- Sheets (plain or fitted)
- Blankets

## BABY FOOD

From newborn kittens to dogs with upset stomachs, baby food is an excellent, healthy solution to help our patients get well again. Please note that we only accept donations of **Beech Nut Brand Stage 1 Meat Flavors:**

- Beef and beef broth
- Chicken and chicken broth
- Turkey and turkey broth

## PRIZE AND AUCTION ITEMS

We are always accepting items to be used at fundraising auctions and raffles during DoveLewis fundraising events like the Wet Nose Soirée and Dogtoberfest. Have an idea of what you want to donate? Email our events team at [events@dovelewis.org](mailto:events@dovelewis.org).



# Guidelines To Help You, The Organizer

Any fundraising activity that is coordinated and executed by community members and volunteers that benefits DoveLewis is called a “third-party fundraiser.” The people executing the event are known as the “organizers.”

## ORGANIZERS WILL:

- Be responsible for the operational/logistical planning of the activity or event, such as: securing date/venue, selling tickets/coordinating registration, contacting vendors, etc. DoveLewis will not be held liable for any costs associated with the fundraiser.
- Be responsible for all press releases, public service announcements, advertisements and printed materials (posters, brochures, flyers, tickets, invitations).
- Clearly state the portion of proceeds that benefit DoveLewis on all promotional materials.
- Ask approval for use of the DoveLewis logo and follow the DoveLewis logo guidelines:
  - DoveLewis logo may not be incorporated into any other business logo.
  - It cannot be used in conjunction with firearms or tobacco products.
- Comply with all federal, state and local regulation and cannot expose DoveLewis to any undue risk or liability.
- Cooperate fully with DoveLewis’ cash management and gift acknowledgment procedures.

## DOVELEWIS WILL:

- Provide digital versions of the DoveLewis logos.
- Review and approve or decline all marketing materials in a timely manner.
- Loan banners and marketing materials (available for pick up).
- Promote approved events on social media and other digital outlets at least once.
- Have right to decline association with any event or organization for any reason.

## NOTES:

- For confidentiality reasons, DoveLewis cannot release donor or volunteer lists to the Organizer.
- Any raffles or drawings must be done in accordance to the law and do not fall under DoveLewis’ raffle permit.

## INSURANCE:

Insurance (if applicable) is the responsibility of the Organizer. Please provide proof of insurance to DoveLewis prior to the event. Organizers are responsible for any permits or licenses needed for the event.

## CASH MANAGEMENT AND GIFT ACKNOWLEDGEMENT PROCEDURES

In accordance with IRS Regulations, Organizers must disclose to participants the amount or percentage of each payment that will benefit DoveLewis and any particular fund it may be designated towards.

At the conclusion of the event, the Organizer must reconcile the event revenue and submit the proceeds within 30 days of the event.

The Organizer will receive a written acknowledgement and tax receipt of the gift. Participants in the event will NOT receive an acknowledgement from DoveLewis and will not be eligible for a tax deduction.

If the event participants wish to make a donation to DoveLewis at the Organizer’s event, the Organizer shall collect checks payable directly to DoveLewis and deliver checks to DoveLewis at the conclusion of the event. These donors will receive an acknowledgement letter from DoveLewis for their tax-deductible gift.

Please note, this document was developed in accordance with common fundraising practices. It is not intended to serve as tax advice.



DoveLewis Emergency Animal Hospital is recognized as a charitable organization under Internal Revenue Code, Section 501(c)(3). All donations are tax deductible as allowable by law. Federal Tax ID No. 93-0621534.



## DOVELEWIS

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## CONTACT US

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## CONNECT WITH US

