



2021 Sponsorship Proposal



DoveLewis[®]
Veterinary Emergency & Specialty Hospital

DoveLewis Annual Events



Wet Nose Soirée

April 9, 2021

Virtual



Golf Tournament

July 30, 2021

Langdon Farms Golf Club

Be a DoveLewis Sponsor

OUR MISSION

DoveLewis is the Northwest's only nonprofit, 24-hour emergency & ICU animal hospital. Our mission is to care for every animal and every person who cares for them. Always. We are open 365 days per year to serve families and their beloved pets, stray animals and wildlife. In fiscal year 2020, we treated over 24,700 patients.

OUR COMMUNITY

We serve thousands of people located in the four-county area that comprises Portland Metro. They come to us for emergency and critical care for their four-legged family members who provide comfort and companionship and endless physical, mental and emotional benefits to their owners and families.

As a nonprofit organization, DoveLewis provides donor-funded programs to the community, including one of the United States' largest volunteer-based animal blood banks, a nationally recognized pet loss support program, canine-assisted therapy, 24-hour stabilizing care for lost, stray, wild and abused animals and financial assistance for qualifying low-income families.

OUR AUDIENCE

DoveLewis attracts a wide demographic to our engaging and creative events, allowing you to connect with our supporters in a variety of ways. **Our sponsorship opportunities are designed to give your business exposure to your target audience.**

ANIMAL LOVERS

- DoveLewis Open
- Wet Nose Soirée

BUSINESS

PROFESSIONALS

- DoveLewis Open
- Annual Conference*
- Wet Nose Soirée

HIGH NET WORTH

- Wet Nose Soirée

Our Opportunities

Included in this packet are introductions to our signature events and sponsorship levels. These options are just a starting point; **we pride ourselves in creating customized opportunities that allow you to gain exposure at multiple events.** All sponsorships are created to allow your business to:

- Enhance your public image as a company that is invested in the needs and concerns of your community.
- Create a targeted and memorable experience for DoveLewis community members and supporters.
- Showcase your support of a nonprofit that has touched the lives of countless families in our community.

FOR INFORMATION ON SPONSORSHIP and corporate engagement opportunities for DoveLewis events, contact Lauren Cox, Development Director at lcox@dovelewis.org.

**Contact us to learn how to connect with our vast network of veterinary professionals.*

PLEASE CONTACT

Lauren Cox

Development Director
971-255-5912 | lcox@dovelewis.org

dovelewis.org

DoveLewis Veterinary Emergency & Specialty Hospital
1945 NW Pettygrove Street | Portland, OR 97209



Wet Nose Soirée

FRIDAY, APRIL 9, 2021 | VIRTUAL

JOIN US VIRTUALLY AT THE WET NOSE SOIRÉE for an exclusive opportunity to connect with hundreds of DoveLewis donors and prominent community members. Your company will be recognized by the most connected movers and shakers in Portland who share a passion for animal care and want to show their love for Dove. This one-of-a-kind event features an online auction, dinner delivered to your doorstep, and a fun, interactive virtual experience. It will also feature special animal stories that demonstrate the impact your support has on pets and families in our community. Make a memorable evening for your employees or clients who love animals.



TARGET AUDIENCE:

Hundreds of Portland metro residents and business owners who are DoveLewis' strongest supporters.

Become a Sponsor Today

**PLEASE
CONTACT**

Lauren Cox

Development Director
971-255-5912 | lcox@dovelewis.org

Wet Nose Soirée – Sponsorship Assets	Presenting \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,500
Logo or company name on marketing collateral for the event	✓	✓	✓	✓	✓
Logo and link on event webpage on dovelewis.org w/sponsorship level recognition	✓	✓	✓	✓	✓
Sponsor recognition on dedicated event email(s) to previous attendees and high wealth individuals	✓	✓	✓	✓	✓
Logo presence during the event, as well as verbal recognition during the program	✓	✓	✓	✓	✓
Logo and recognition in the DoveList email newsletter related to the event (22,000+ recipients)	✓	✓	✓	✓	✓
Meals for 10 guests (delivered to location(s) of your choice)	✓ (30 meals)	✓ (30 meals)	✓ (20 meals)	✓ (10 meals)	✓ (4 meals)
Advertisement in event program	✓ full page (1451 px x 1920 px)	✓ full page (1451 px x 1920 px)	✓ half page (1451 px x 960 px)	✓ half page (1451 px x 960 px)	✓ quarter page (1150 px x 250 px)
Included in list of sponsors on DoveLewis' Social Media channels (1 pre- and 1-post event)	✓	✓	✓	✓	✓
Upgraded admission to patron level, with special wine and gifts for you and your guests	✓	✓	✓	✓	
Dedicated sponsor recognition on DoveLewis' social media (1 post)	✓	✓	✓		
Opportunity to provide a promotional item for each event guest (400+ guests)	✓	✓	✓		
Logo on package slides during the live auction/program	✓	✓	✓		
Company story of support on screens in DoveLewis Lobby for 1 year	✓	✓			
Letter from your business in event program	✓				
Exclusively listed as Presenting Sponsor on all marketing materials Opportunity to provide a video or speak during the live program	✓				

Wet Nose Soirée

FRIDAY, APRIL 9, 2021 | VIRTUAL

General Admission: Includes meal and a bottle of wine delivered to your door with party favors	\$100/person
Patron Admission: Includes upgraded meal and two bottles of wines delivered to your door with party favors and special gift	\$200/person
Quarantine Pack Party (General): Includes ten meals and wine delivered to your door with party favors	\$1,000/person
Quarantine Pack Party (Patron): Includes ten upgraded meals and wine delivered to your door with party favors and special gift	\$2,000/person
Sponsor a Staff Meal (General): Includes meal and wine delivered to a DoveLewis staff member with party favors	\$100/person
Sponsor a Staff Party (General): Includes ten meals and wine delivered to DoveLewis staff with party favors	\$200/person

Exclusive Sponsorships	
Wine Sponsor (1): What is a party without wine? Help us underwrite the cost of the wine served with dinner. Includes: <ul style="list-style-type: none">Bronze level benefitsLabel or bottle neck hanger on wine	\$3,500
Dessert Sponsor (1): Everyone loves the person who brings dessert to a party! Your sponsorship will cover the best and final course of the night. Includes: <ul style="list-style-type: none">Bronze level benefitsRecognition on delivered meal menu	\$3,500
Cocktail Sponsor (1): Help us start the evening off right with a festive cocktail hour! Host the signature drinks and you will not just get to name them, but also have input on selection! Includes: <ul style="list-style-type: none">Bronze level benefitsLabel or logo on drink signs at live event and in delivered meal kits	\$3,500

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Open 24/7 | 503-228-7281 | dovelewis.org

DoveLewis Emergency Animal Hospital is recognized as a charitable organization under Internal Revenue Code, Section 501(c)(3).
All donations are tax deductible as allowable by law. Federal Tax ID No. 93-0621534.