



DoveLewis[®]
Veterinary Emergency & Specialty Hospital

2020 Sponsorship Proposal



Wet Nose Soirée

FRIDAY, APRIL 17, 2020 | PORTLAND ART MUSEUM

JOIN US AT THE WET NOSE SOIRÉE for an exclusive opportunity to connect with 400 DoveLewis donors and prominent community members. Your company will be recognized by the most connected movers and shakers in Portland who share a passion for animal care and want to show their love for Dove. This one-of-a-kind event features a silent auction, dinner and live auction. It also includes special animal guest appearances unlike any event in Portland. **Make a memorable evening for your employees or clients who love animals.**



TARGET AUDIENCE:

Hundreds of affluent Portland metro residents and business owners who are DoveLewis' strongest supporters.

Become a Sponsor Today

**PLEASE
CONTACT**

Lauren Cox

Development Director
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Wet Nose Soirée – Sponsorship Assets	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,500
Logo or company name on marketing collateral for the event	✓	✓	✓	✓
Logo and link on event webpage on dovelewis.org w/sponsorship level recognition	✓	✓	✓	✓
Sponsor recognition on dedicated event email(s) to previous attendees and high wealth individuals	✓	✓	✓	✓
Logo presence at the event, as well as verbal recognition	✓	✓	✓	✓
Logo and recognition in the DoveList email newsletter related to the event (9,000+ recipients)	✓	✓	✓	✓
Table at the event for 10 guests each	✓ (3) tables	✓ (2) tables	✓ (1) table	✓ (1) table
Advertisement in event program	✓ full page	✓ half page	✓ half page	✓ quarter page
Sponsor recognition on DoveLewis’ Facebook, Twitter and Instagram (1 pre + 1 post event per channel)	✓	✓	✓	
Custom table signage, including company logo	✓	✓	✓	
Upgraded admission to patron level, with special wine and gifts for you and your guests	✓	✓	✓	
Opportunity to provide a promotional item for each event guest (400+ guests)	✓	✓		
Logo on package slides during the live auction	✓	✓		
Company story of support on screens in DoveLewis Lobby for 1 year	✓	✓		
Letter from your business in event program	✓			

Individual Admission	\$200
Patron Admission: Premier seating, VIP access, upgraded wine and special gifts	\$300
Individual Table: Tables of 10	\$2,000
Patron Table: Premier tables of 10	\$3,000

Special Sponsorships

Wine Sponsor: What is a party without wine? Help us underwrite the cost of the wine at dinner.

Includes:

- Four tickets
- Recognition in program
- Quarter page advertisement in program
- Verbal recognition
- Label or bottle neck hanger on all wine

\$3,000

Dessert Sponsor: Everyone loves the person who brings dessert to a party! Your \$3,000 will cover the best and final course of the night. You will also get to provide input (and taste test!) all the dessert options.

Includes:

- Four tickets
- Recognition in program
- Quarter page advertisement in program
- Verbal recognition

\$3,000

After-party Sponsor: Keep the party going by sponsoring an after-hours celebration like a dance party or snack bar.

Includes:

- Four Tickets
- Recognition in program
- Quarter page advertisement in program
- Verbal recognition
- Opportunity to make a brief announcement

\$3,000

Signature Drink Sponsor: Help us start the evening off right with a festive cocktail hour! Host the signature drinks and you will not just get to name them, but also have input (and sample) our signature drink(s).

Includes:

- Two Tickets
- Recognition in program
- Quarter page advertisement in program
- Verbal recognition
- Label or logo on drink signs

\$1,500

Photo Booth Sponsor: No selfies needed when we have a great photobooth! Include your name and logo on the print outs. **Includes:**

- Two Tickets
- Recognition in program
- Logo on event photos
- Verbal recognition

\$1,500

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DoveLewis Emergency Animal Hospital is recognized as a charitable organization under Internal Revenue Code, Section 501(c)(3).
All donations are tax deductible as allowable by law. Federal Tax ID No. 93-0621534.