



2020 Sponsorship Proposal



DoveLewis[®]
Veterinary Emergency & Specialty Hospital

DoveLewis Annual Events



Wet Nose Soirée

April 17, 2020

Portland Art Museum



Golf Tournament

July 31, 2020

Langdon Farms Golf Club



Annual Conference

October 25, 2020

Oregon Convention Center

Be a DoveLewis Sponsor

OUR MISSION

DoveLewis is the Northwest's only nonprofit, 24-hour emergency & ICU animal hospital. Our mission is to care for every animal and every person who cares for them. Always. We are open 365 days per year to serve families and their beloved pets, stray animals and wildlife. In fiscal year 2019, we treated almost 23,000 patients.

OUR COMMUNITY

We serve thousands of people located in the four-county area that comprises Portland Metro. They come to us for emergency and critical care for their four-legged family members who provide comfort and companionship and endless physical, mental and emotional benefits to their owners and families.

As a nonprofit organization, DoveLewis provides donor-funded programs to the community, including one of the United States' largest volunteer-based animal blood banks, a nationally recognized pet loss support program, animal-assisted therapy, 24-hour stabilizing care for lost, stray, wild and abused animals and financial assistance for qualifying low-income families.

OUR AUDIENCE

DoveLewis attracts a wide demographic to our engaging and creative events, allowing you to connect with our supporters in a variety of ways. **Our sponsorship opportunities are designed to give your business exposure to your target audience**, while supporting one of the Portland Business Journal's Oregon's Most Admired Companies.

ANIMAL LOVERS

- DoveLewis Open
- Wet Nose Soirée

BUSINESS PROFESSIONALS

- DoveLewis Open
- Annual Conference
- Wet Nose Soirée

HIGH NET WORTH

- Wet Nose Soirée

Our Opportunities

Included in this packet are introductions to each of our signature events and sponsorship levels. These options are just a starting point; **we pride ourselves in creating customized opportunities that allow you to gain exposure at multiple events.** All sponsorships are created to allow your business to:

- Enhance your public image as a company that is invested in the needs and concerns of your community.
- Create a targeted and memorable experience for DoveLewis community members and supporters.
- Showcase your support of a nonprofit that has touched the lives of so many families in our community.

FOR INFORMATION ON SPONSORSHIP and corporate engagement opportunities for DoveLewis events, contact Lauren Cox, Development Director at lc Cox@dovelewis.org.

PLEASE CONTACT

Lauren Cox
Development Director
971-255-5912 | lc Cox@dovelewis.org

dovelewis.org
DoveLewis Veterinary Emergency & Specialty Hospital
1945 NW Pettygrove Street | Portland, OR 97209



Wet Nose Soirée

FRIDAY, APRIL 17, 2020 | PORTLAND ART MUSEUM

JOIN US AT THE WET NOSE SOIRÉE for an exclusive opportunity to connect with 400 DoveLewis donors and prominent community members. Your company will be recognized by the most connected movers and shakers in Portland who share a passion for animal care and want to show their love for Dove. This one-of-a-kind event features a silent auction, dinner and live auction. It also includes special animal guest appearances unlike any event in Portland. **Make a memorable evening for your employees or clients who love animals.**

TARGET AUDIENCE:

Hundreds of affluent Portland metro residents and business owners who are DoveLewis' strongest supporters.



Become a Sponsor Today

**PLEASE
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Development Director
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Wet Nose Soirée – Sponsorship Assets	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,500
Logo or company name on marketing collateral for the event	✓	✓	✓	✓
Logo and link on event webpage on dovelewis.org w/sponsorship level recognition	✓	✓	✓	✓
Sponsor recognition on dedicated event email(s) to previous attendees and high wealth individuals	✓	✓	✓	✓
Logo presence at the event, as well as verbal recognition	✓	✓	✓	✓
Logo and recognition in the DoveList email newsletter related to the event (9,000+ recipients)	✓	✓	✓	✓
Table at the event for 10 guests each	✓ (3) tables	✓ (2) tables	✓ (1) table	✓ (1) table
Advertisement in event program	✓ full page	✓ half page	✓ half page	✓ quarter page
Sponsor recognition on DoveLewis' Facebook, Twitter and Instagram (1 pre + 1 post event per channel)	✓	✓	✓	
Custom table signage, including company logo	✓	✓	✓	
Upgraded admission to patron level, with special wine and gifts for you and your guests	✓	✓	✓	
Opportunity to provide a promotional item for each event guest (400+ guests)	✓	✓		
Logo on package slides during the live auction	✓	✓		
Company story of support on screens in DoveLewis Lobby for 1 year	✓	✓		
Letter from your business in event program	✓			

Individual Admission	\$200
Patron Admission: Premier seating, VIP access, upgraded wine and special gifts	\$300
Individual Table: Tables of 10	\$2,000
Patron Table: Premier tables of 10	\$3,000

Wet Nose Soirée

FRIDAY, APRIL 17, 2020 | PORTLAND ART MUSEUM

Special Sponsorships

Wine Sponsor: What is a party without wine? Help us underwrite the cost of the wine at dinner.

Includes:

- Four tickets
- Recognition in program
- Quarter page advertisement in program
- Verbal recognition
- Label or bottle neck hanger on all wine

\$3,000

Dessert Sponsor: Everyone loves the person who brings dessert to a party! Your \$3,000 will cover the best and final course of the night. You will also get to provide input (and taste test!) all the dessert options.

Includes:

- Four tickets
- Recognition in program
- Quarter page advertisement in program
- Verbal recognition

\$3,000

After-party Sponsor: Keep the party going by sponsoring an after-hours celebration like a dance party or snack bar.

Includes:

- Four Tickets
- Recognition in program
- Quarter page advertisement in program
- Verbal recognition
- Opportunity to make a brief announcement

\$3,000

Signature Drink Sponsor: Help us start the evening off right with a festive cocktail hour! Host the signature drinks and you will not just get to name them, but also have input (and sample) our signature drink(s).

Includes:

- Two Tickets
- Recognition in program
- Quarter page advertisement in program
- Verbal recognition
- Label or logo on drink signs

\$1,500

Photo Booth Sponsor: No selfies needed when we have a great photobooth! Include your name and logo on the print outs. **Includes:**

- Two Tickets
- Recognition in program
- Logo on event photos
- Verbal recognition

\$1,500

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DoveLewis Open

JULY 31, 2020 | LANGDON FARMS GOLF CLUB

DOVELEWIS IS KNOWN FOR ITS ENTERTAINING and memorable events, featuring local business partnerships that are community-oriented, unique and fun. The DoveLewis Open is no exception. With unique contests, great prizes and 18 holes one of Oregon's top courses, this golf tournament is not your typical experience. **This is a fun opportunity to thank clients**, connect with hundreds of business professionals, DoveLewis donors, volunteers and supporters who will see your business partnering with our great organization. Plus, you'll be cheered on by DoveLewis PACTT therapy dogs!

TARGET AUDIENCE:

Approximately 120 business professionals. Most participants are members of the business community between the ages of 30 and 60+ years old.



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DoveLewis Open – Sponsorship Assets	Champion \$10,000	Leader of the Pack \$5,000	Companion \$2,500	Hole Sponsor \$1,000
Logo on all marketing materials and website	✓	✓	✓	✓
Foursome of Golfers (golf, carts, meals and player gifts)	Two (2) teams	One (1) team	One (1) team	One (1) team
Individual Hole Sponsorship with 10'x10' booth space (includes 1 table, 2 chairs, and option to host a game)			✓	✓
Visit to office from PACTT therapy dog teams (date to be mutually agreeable)	✓	✓	✓	
Reserved VIP Parking for your teams	✓	✓		
Reserved VIP Seating at Breakfast and Awards Reception	✓	✓		
Co-branding with event title	Title	Presenting		
Start on hole #1 (or hole of your choice)	✓			
Opportunity to speak at the Awards Reception	✓			

Individual Golfer	\$150
Foursome	\$600
Underwriting: Volunteer Appreciation: Thank our volunteers! Includes providing food for volunteers and exclusive logo on their shirt	\$1,000
PACTT Team Pricing: For PACTT volunteers who want to participate, register yourself or your team and receive a special discount!	Foursome - \$400 Individual Golfer - \$100
Pre-Purchase Player Games: Includes access to all games, contests, and a raffle ticket	\$90/person in advance or \$100 at the door
Pre-Purchase Team Games: Includes access to all team games plus a commemorative photo print!	\$90/team in advance or \$100 at the door

Special Sponsorships

Breakfast Sponsor (1)

- Recognition signage at Breakfast
 - Logo/Name on breakfast table signs
 - One (1) team
 - Opportunity to welcome the group
- \$2,000

Awards Reception Sponsor (1)

- Recognition signage at Awards Reception
 - Logo/Name on reception tables
 - One (1) team
 - Opportunity to present team awards
- \$2,000

Player Gift Sponsor (2)

- Logo on player gift(s)
 - Logo on website and sponsor sign
- \$1,500

Golf Cart/Scorecard Sponsor (1)

- Logo/name on over 60 golf carts
 - Logo/name on all scorecards
 - Logo on website and sponsor sign
- \$1,500

Golf Ball Sponsor (2)

- Logo on all golf balls presented to players
 - Signage at registration
 - Logo on website
- \$1,500

Hole-in-One Sponsor (3)

- Custom signage on hole-in-one contest sign
 - Sign displayed on tee box of Par 3 holes
 - Logo on website and sponsor sign
- \$500

Putting Contest Sponsor (1)

- Custom signage on putting contest green
 - Opportunity to help conduct the contest to meet players
 - Logo on website and sponsor sign
- \$600

Long Drive Sponsor (1)

- Custom signage on Long Drive
 - Logo on website and sponsor sign
- \$500

Closest to the Pin Sponsor (1)

- Custom signage on Closest to the Pin
 - Logo on website and sponsor sign
- \$500

Pin Flag Sponsor (18): Show your support of the PACTT program and the golf tournament with a special sponsorship, available exclusively to PACTT teams through May 31, 2020.

- Full color custom pin flag with your dog's face and bio on it for you to keep after the event (or logo if company sponsorship)
 - Flags will be used during the event for visibility
 - Suitable for framing after the event
 - You and your dog (or company) will be listed as sponsors on marketing materials for the event.
- \$150

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Annual Conference

OCTOBER 25, 2020 | OREGON CONVENTION CENTER

DOVELEWIS PROUDLY OFFERS the largest free continuing education conference for veterinary professionals in the region. The DoveLewis Annual Conference offers educational tracks for veterinarians, clinic owners, practice managers and technicians, accompanied by a vendor fair. Join our highly successful conference and make your company visible to over 600 veterinary professionals from around the Portland Metro area.

TARGET AUDIENCE:

Hundreds of veterinarians, clinic owners, practice managers and technicians engaged in continuing education to strengthen their practice and skill set.



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Annual Conference – Sponsorship Assets	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Logo on event page on dovelewis.org	✓	✓	✓	✓
Access to list of clinics in attendance after the conference	✓	✓	✓	✓
Sponsor recognition on the DoveReport email newsletter where the event is featured for veterinary professionals	✓	✓	✓	✓
Vendor space including a 6’ table with wifi, electricity and 2 chairs, food and beverages for 2 people	✓ (3) booths First selection	✓ (2) booths Second selection	✓ (1) booth Third selection	✓ (1) booth allocated
Sponsor recognition on DoveLewis Facebook and Twitter and atdove.org social media (1 pre + 1 post event per channel)	✓	✓	✓	
Opportunity to provide promotional material to all guests	✓	✓	✓	
Logo and recognition in event section of Fall issue of VetWrap (1,200 recipients)	✓	✓	✓	
A quarter page advertisement in two issues of VetWrap per 1 year	✓	✓		
Company banner prominently displayed at event	✓	✓		
Insert in folder distributed to all attendees	✓	✓		
Company logo prominently displayed on welcome screen at event	✓			
Opportunity to speak directly to attendees for ten minutes	✓			
Opportunity to contribute to a prize drawing	✓			

Additional Opportunities	
Vendor Booth: 6’ table, 2 chairs, food and beverages for 2 people	\$500
Vendor Booth with Power and Internet: 6’ table, 2 chairs, power accessibility (extension cords not included), internet, food and beverages for 2 people	\$600

DoveLewis Veterinary Emergency & Specialty Hospital
1945 NW Pettygrove Street | Portland, Oregon 97209
Open 24/7 | 503-228-7281 | dovelewis.org

DoveLewis Emergency Animal Hospital is recognized as a charitable organization under Internal Revenue Code, Section 501(c)(3).
All donations are tax deductible as allowable by law. Federal Tax ID No. 93-0621534.