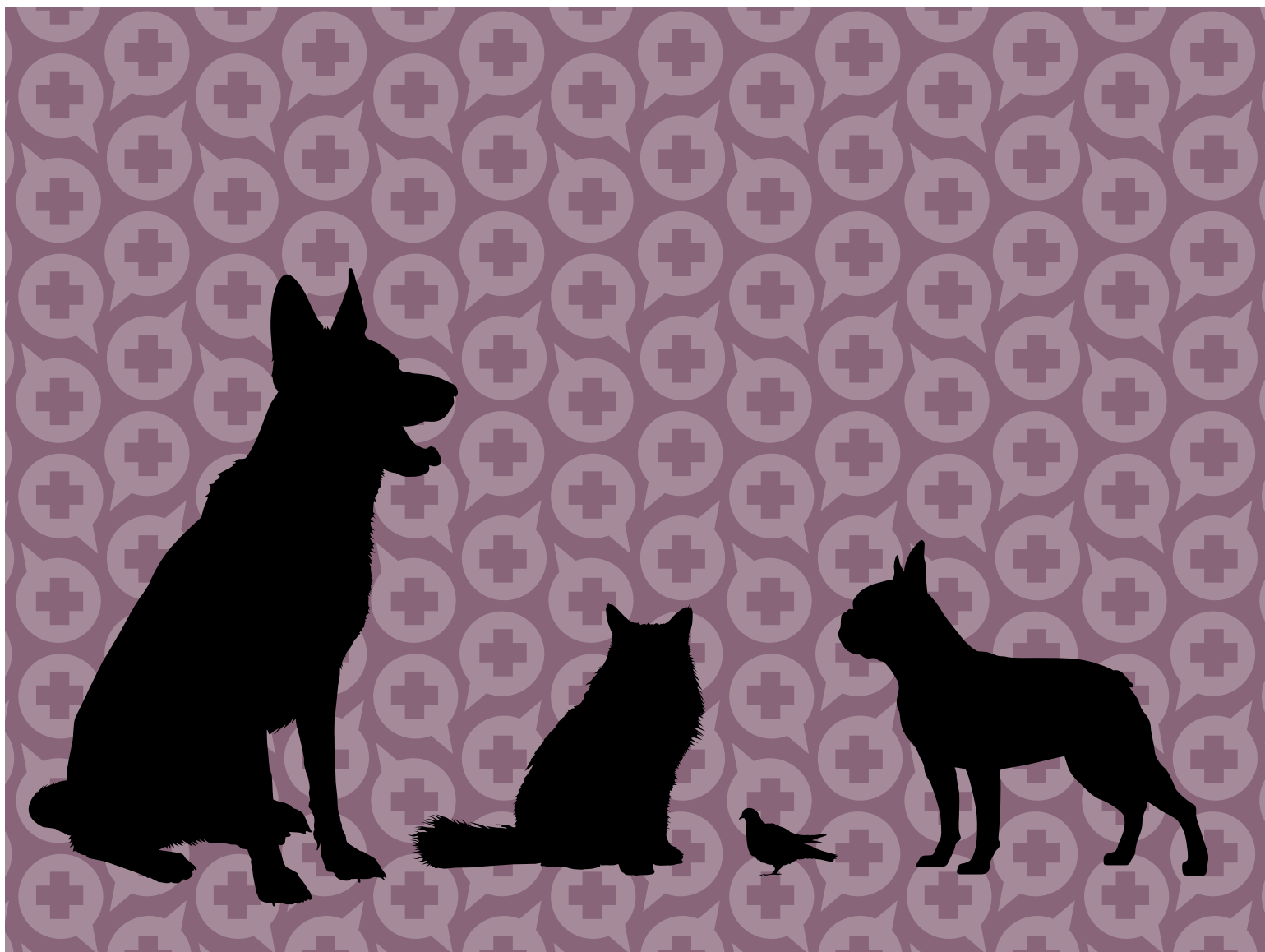


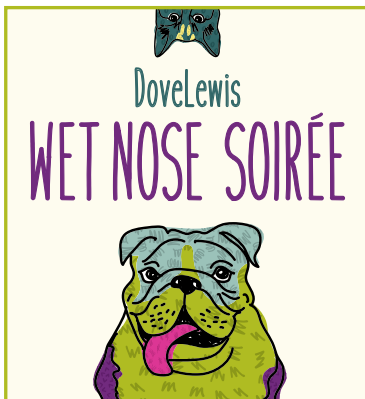


DoveLewis

2019 EVENT SPONSORSHIP OPPORTUNITIES



DoveLewis *signature* EVENT



May 3, 2019 | Portland Art Museum



July 22, 2019 | The Reserve Vineyard & Golf Club



September 2019 | Lucky Lab Brew Pub
(SE Hawthorne)

DoveLewis
2019 
ANNUAL
CONFERENCE

November 2019 | Oregon Convention Center

Be a DoveLewis Sponsor

Our Mission

DoveLewis is the Northwest's only nonprofit, 24-hour emergency & ICU animal hospital. Our mission is to provide the best emergency and critical care for companion animals, and to support veterinary professionals and the animal-loving community. We are open 365 days per year to serve families and their beloved pets, stray animals and wildlife. In fiscal year 2018, we treated over 18,000 patients.

Our Community

We serve thousands of people located in the four-county area that comprises Portland Metro. They come to us for emergency and critical care for their four-legged family members who provide comfort and companionship and endless physical, mental and emotional benefits to their owners and families.

As a nonprofit organization, DoveLewis provides donor-funded programs to the community, including one of the United States' largest volunteer-based animal blood banks, a nationally recognized pet loss support program, animal-assisted therapy, 24-hour stabilizing care for lost, stray, wild and abused animals and financial assistance for qualifying low-income families.

Our Audience

DoveLewis attracts a wide demographic to our engaging and creative events, allowing you to connect with our supporters in a variety of ways. Our sponsorship opportunities are designed to give your business exposure to your target audience, while supporting one of the Portland Business Journal's Oregon's Most Admired Companies.

ANIMAL LOVERS

- Dogtoberfest
- Wet Nose Soirée

BUSINESS PROFESSIONALS

- DoveLewis Open
- Annual Conference
- Wet Nose Soirée

HIGH NET WORTH

- Wet Nose Soirée

Our Opportunities

Included in this packet are introductions to each of our signature events and sponsorship levels. **These options are just a starting point; we pride ourselves in creating customized opportunities that allow you to gain exposure at multiple events.**

All sponsorships are created to allow your business to:

- Enhance your public image as a company that is invested in the needs and concerns of your community.
- Create a targeted and memorable experience for DoveLewis community members and supporters.
- Showcase your support of a nonprofit that has touched the lives of so many families in our community.

For information on sponsorship and corporate engagement opportunities for DoveLewis events, contact Lauren Cox, Development Director at lcov@dovelewis.org.

..... Please Contact

Lauren Cox

Development Director
971-255-5912 | lcov@dovelewis.org

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DoveLewis Veterinary Emergency and Specialty Hospital
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DoveLewis



DOVELEWIS WET NOSE SOIRÉE



Wet Nose Soirée

Friday, May 3, 2019

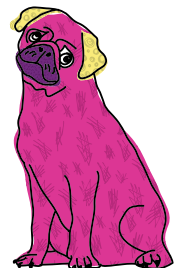
Portland Art Museum



Join us at the Wet Nose Soirée for an exclusive opportunity to connect with 400 DoveLewis donors and prominent community members. Your company will be recognized by the most connected movers and shakers in Portland who share a passion for animal care and want to show their love for Dove. This one-of-a-kind event features a silent auction, dinner and live auction. It also includes special animal guest appearances unlike any event in Portland. Make a memorable evening for your employees who love animals.

Target Audience:

Hundreds of affluent Portland metro residents who are DoveLewis' strongest supporters.



Become a Sponsor Today



Wet Nose Soirée – Sponsorship Assets	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,500
Letter from your business in event program	○			
Logo on event page on dovelewis.org as a presenting sponsor	○			
Opportunity to provide a promotional item for each event guest (400+ guests)	○	○		
Logo on package slides during the live auction	○	○		
Table at the event for 10 guests each	○ (3) tables	○ (2) tables	○ (1) table	○ (1) table
Advertisement in event program	○ full page	○ half page	○ half page	○ quarter page
Upgraded admission to patron level, with special wine gifts, and VIP reception before the party begins	○	○	○	
Custom table signage, including company logo	○	○	○	
Sponsor recognition on DoveLewis' Facebook, Twitter and Instagram	○	○	○	
Logo or company name on marketing collateral for the event, including print advertising, invitation, posters and event program	○	○	○	○
Sponsor recognition on a dedicated event email(s)	○	○	○	○
Logo and recognition in the DoveList email newsletter related to the event (9,000+ recipients)	○	○	○	○
Logo and link on event webpage on dovelewis.org	○	○	○	○
On-screen and printed (signs and in program) logo presence at the event, as well as verbal recognition	○	○	○	○

Individual Admission	\$200
Patron Admission Premier seating, VIP access and special gift	\$300
Individual Table Tables seat ten	\$2,000
Patron Table Premier tables seat ten, early access, meet and greet with VIP animal guests, upgraded wine and special gift	\$3,000

Wet Nose Soirée

Friday, May 3, 2019

Portland Art Museum

Special Sponsorships			
Wine Sponsor What is a party without wine? Help us underwrite the cost of the wine at dinner.			
Includes: <ul style="list-style-type: none">• Recognition in program• Label or bottle neck hanger on all wine• Four tickets• Quarter page advertisement in program• Verbal recognition			\$3,000
Dessert Sponsor Everyone loves the person who brings dessert to a party! Your \$3,000 will cover the best and final course of the night. You will also get to provide input (and taste test!) all the dessert options.			
Includes: <ul style="list-style-type: none">• Recognition in program• Verbal recognition• Quarter page advertisement in program• Four tickets			\$3,000
After-party Sponsor Keep the party going by sponsoring an after-hours celebration like a dance party or snack bar.			
Includes: <ul style="list-style-type: none">• Recognition in program• Four tickets• Opportunity to make a brief announcement• Quarter page advertisement in program• Verbal recognition			\$3,000
Signature Drink Sponsor Help us start the evening off right with a festive cocktail hour! Host the signature drinks and you will not just get to name them, but also have input (and sample) our signature drink(s).			
Includes: <ul style="list-style-type: none">• Recognition in program• Label or logo on drink signs• Two tickets• Quarter page advertisement in program• Verbal recognition			\$1,500
Photo Booth Sponsor No selfies needed when we have a great photobooth! Include your name and logo on the print outs. Options to include a backdrop, props and more!			
Includes: <ul style="list-style-type: none">• Recognition in program• Verbal recognition• Logo on event photos• Two tickets			\$1,500
Ad/Coupon Placement in Wet Nose Soiree Program		Quarter Page: \$125	Half Page: \$250 Full Page: \$500

..... Please Contact

Lauren Cox

Development Director
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DoveLewis



DoveLewis Open

Monday, July 22, 2019 | The Reserve
Vineyards and Golf Club



DoveLewis is known for its entertaining and memorable events, featuring local business partnerships that are community-oriented, unique and fun. The DoveLewis Open is no exception. With unique contests, great prizes and exclusive access to one of Oregon's top courses, this golf tournament is not your average golf tournament. This is a fun opportunity to thank clients, connect with hundreds of business professionals, DoveLewis donors, volunteers and supporters who will see your business partnering with our great organization. Plus, you'll be cheered on by DoveLewis PACTT therapy dogs!

Target Audience:

Approximately 120 business professionals. Most participants are members of the business community between the ages of 35 and 55 years old.



Become a Sponsor Today



DoveLewis Open – Sponsorship Assets	Gold \$5,000	Silver \$2,500	Hole \$1,000
Your company name/logo displayed on gift bags	○		
Logo or name recognition on golf card signage	○		
Opportunity to speak at the awards dinner	○		
Priority seating at Post-Tournament Awards Dinner	○	○	
2 Wet Nose Soirée tickets, 10 dog washes at Dogtoberfest to share with your employees or friends	○	○	
Sponsor recognition on DoveLewis' Facebook and Twitter	○	○	
Individual Hole Sponsorship with 10' x 10' booth space (includes 1 table, 2 chairs and option to host a game)	○ (2) holes	○ (1) hole	○ (1) hole
Foursome of golfers (includes meals, beverages, golf, carts and gift bags)	○ (2) foursomes	○ (2) foursomes	○ (1) foursome
Your company logo and link on DoveLewis event web page	○	○	○
Logo or company name on marketing collateral for the event, including print advertising, registration, onsite signage, and posters	○	○	○
Logo and recognition in the DoveList email newsletter related to the event (9,000+ recipients)	○	○	○

Individual Golfer	\$150
Foursome	\$600
Tee Sponsor Tee sign and opportunity to host a game (add a tent for \$50)	\$500
Underwriting: Volunteer Appreciation Thank our volunteers! Includes providing food for volunteers and exclusive logo on their shirt	\$1,000

.....Please Contact.....

Jenna Kisor
Fundraising Event Specialist
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DoveLewis



Dogtoberfest

Portland's Biggest Dog Wash

Dogtoberfest

Saturday, September 21, 2019

Lucky Lab Brew Pub (SE Portland)



Portland's biggest dog wash founded in 1995 averages

2,000 attendees. Sponsoring this unique event is a memorable way to connect with a broad demographic of dog owners and pet lovers. Attendees enjoy food, beer and a multitude of vendors, all while getting their dogs washed. Create a highly visible presence for your company at a fun event that benefits the DoveLewis Blood Bank. Plus bring along some of your employees to get involved in the dog washing.

The Blood Bank Program is one of the largest volunteer-based animal blood banks in the region. Each year, it provides enough blood and plasma for nearly 700 transfusions for dogs and cats in the Northwest and beyond. We call our volunteer blood donors "Superheroes," because they are nothing short of real life-savers.

Target Audience:

More than 2,000 pet owners of varying ages and demographics from the Portland metro area.



.....Please Contact.....

Jenna Kisor

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Become a Sponsor Today

DoveLewis Dogtoberfest – Sponsorship Assets	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Opportunity to address the crowd as Platinum Sponsor	○			
Logo on event page on dovelewis.org as Platinum Sponsor	○			
Company banner prominently displayed at event site	○	○		
Tickets to DoveLewis Wet Nose Soirée in Spring 2019	4 Tickets	2 Tickets		
10' x 10' booth space at the event (includes tent, 1 table and 2 chairs)	○ (2) booths	○ (1) booth	○ (1) booth	
Logo on table tents or coasters promoting Dogtoberfest in all Lucky Lab locations	○	○	○	
Logo and recognition on 5,000 promotional flyers and 150 posters	○	○	○	
Sponsor recognition on DoveLewis' Facebook and Twitter	○	○	○	
Volunteer opportunity for team of dogwashers (4-6 people per team)	○ (2) teams	○ (2) teams	○ (1) team	○ (1) team
Logo and link on event webpage on dovelewis.org	○	○	○	○
Logo and recognition in the DoveList email newsletter related to the event (9,000+ recipients)	○	○	○	○
Ad in Dogtoberfest program	○ Full page	○ Half page	○ Quarter page	○ Quarter page

Additional Opportunities			
Towel Sponsor Help us dry off all our furry participants! Underwrite the commemorative towels for our wet and wild dog wash. Includes: <ul style="list-style-type: none"> • Recognition on website • Verbal Recognition at event • Signage or booth at towel station • Volunteer opportunity for team of dog washers 			
			\$2,500
Tiny & Timid Sponsor Host our tiny and timid canine friends at a washing station designed to comfort and clean dogs of all sizes and temperaments. Includes: <ul style="list-style-type: none"> • Opportunity to have company logo/signage at the Tiny & Timid station • Opportunity to staff the Tiny & Timid station with washing volunteers • Recognition on website • Verbal recognition at event 			
			\$1,500
Animal Art/Activity Booth Sponsor Help underwrite the cost of some of our crowd's favorite activities. Includes: <ul style="list-style-type: none"> • Opportunity to have company logo/signage at an activity booth • Opportunity to staff a dog washing team or host the activity at an booth • Recognition on website • Verbal recognition at event 			
			\$1,000
Vendor Booth Includes 10' x 10' tent, 8' table and 2 chairs			\$250
Vendor Booth (Bring Your Own Tent)			\$150
Ad/Coupon placement in Dogtoberfest Program Booklet			
Quarter page: \$50 Half page: \$100 Full page: \$200			



DoveLewis



DoveLewis[®] 2019 ANNUAL CONFERENCE



Annual Conference

November 2019

Oregon Convention Center



DoveLewis proudly offers the largest free continuing education conference for veterinary professionals in the region. The DoveLewis Annual Conference offers educational tracks for veterinarians, clinic owners, practice managers and technicians, accompanied by a vendor fair and lunch. Join our highly successful conference and make your company visible to over 500 veterinary professionals from around the Portland Metro area.

Target Audience:

Hundreds of veterinarians, clinic owners, practice managers and technicians engaged in continuing education to strengthen their practice and skill set.



Become a Sponsor Today



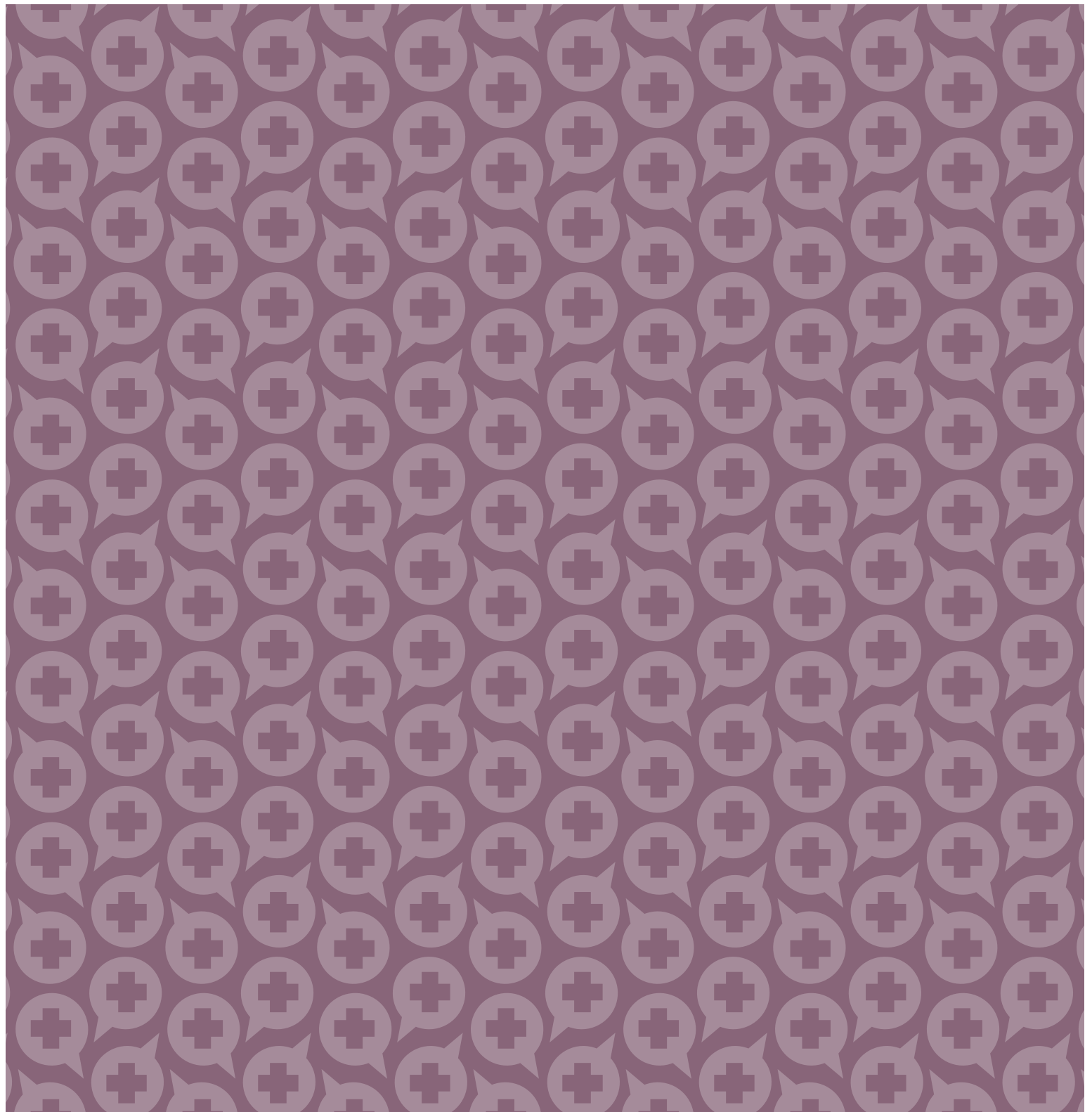
Annual Conference – Sponsorship Assets	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Company logo prominently displayed on welcome screen at event	○			
Opportunity to speak directly to attendees for ten minutes	○			
Opportunity to contribute to a prize drawing	○			
Insert in folder	○	○		
Company banner prominently displayed at event	○	○		
A quarter page advertisement in each issue of VetWrap	○	○		
Logo and recognition in event section of Fall issue of VetWrap (1,200 recipients)	○	○	○	
Opportunity to provide promotional material to all guests	○	○	○	
Sponsor recognition on DoveLewis Facebook and Twitter and atdove.org social media	○	○	○	
Logo on event page on dovelewis.org	○	○	○	○
Sponsor recognition on the DoveList email newsletter where the event is featured (9,000+ recipients)	○	○	○	○
Access to list of clinics in attendance after the conference	○	○	○	○
Vendor space including a 6' table with wifi, electricity and 2 chairs, continental breakfast and lunch for 2	○ (3) booths First selection	○ (2) booths Second selection	○ (1) booth Third selection	○ (1) booth allocated

Additional Opportunities	
Vendor Booth 6' table, 2 chairs and breakfast and lunch for 2 people.	\$500
Vendor Booth with Power and Internet 6' table, 2 chairs, power accessibility (extension cords not included), internet and breakfast and lunch for 2 people.	\$650

.....Please Contact.....

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Open 24/7 | 503-228-7281 | dovelewis.org

DoveLewis Emergency Animal Hospital is recognized as a charitable organization under Internal Revenue Code, Section 501(c)(3). All donations are tax deductible as allowable by law. Federal Tax ID No. 93-0621534.

