



Media Release

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FOR IMMEDIATE RELEASE – April 23, 2008

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DoveLewis Fundraiser Gets Under Portland's Skin



Suzanne Hein, owner of [LexiDog Boutique & Social Club](#) kicks off the Tats for Cats campaign with a tattoo of her dog, Lexi's paw surrounded by a very cool heart from Todd J. at [Imperial Tattoo](#).

Go to any of her stores and shout out "Tats for Cats!" (calmly and politely, of course) and she'll give 10% of your bill to our [Stray Animal & Wildlife Fund](#).

People talk about **keeping Portland weird**. We want to keep it interesting. Isn't it time to wear your love for Fido or Fluffy not just on your sleeve, but also on your ankle, left hip? [Tats for Cats...and Dogs](#) is coming, and anyone can be a part of the art.

During the entire month of May, participating tattoo artists will donate 10% of their fees to the DoveLewis [Stray Animal & Wildlife Fund](#) for every animal-inspired tattoo they do! And even if you don't want to get a tattoo, you can still join the fun and fundraising with things like benefit concerts and drink specials. The best part: no one has to get all dressed up, or bid on anything. See? You're already interested...

DoveLewis will spend more than \$225,000 this year on emergency medical care for stray and wild animals. **90% of that money comes from donors**, the rest comes from county shelters as minimal re-imburements. As tattoos become more popular and we treat our pets more like children, what better way to celebrate art, love for animals, and help dogs and cats in need?

WHAT: Almost 50 local tattoo artists put their love for animals where their ink is.

WHEN: The entire month of May

WHERE: Participating tattoo shops
 ([click here](#) for details)

WHY: To raise money for the DoveLewis Stray Animal & Wildlife Fund

DoveLewis is Portland's 24-Hour Emergency and ICU Animal Hospital, offering advanced veterinary care in a state-of-the-art facility in Northwest Portland. DoveLewis also shares several 100% donor-funded programs with the community including one of America's largest volunteer-based animal blood banks, an award-winning animal assisted therapy program, a nationally recognized pet loss support program offering five free group therapy sessions each month, 24-hour stabilizing care for lost, stray and wild animals and financial assistance for low income families and owners of abused pets.