

## Media Release

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# DoveLewis

ANIMALS SPEAK TO US.



## FOR IMMEDIATE RELEASE – March 7, 2011

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## Project Runway Winner Styles Mystery Model

*at the sixth anniversary of DoveLewis' Boutiques Unleashed, April 1st*

Join Portland's hippest hounds and humans as we celebrate the 25<sup>th</sup> anniversary of the DoveLewis Pet Loss Support Program and the human-animal bond at this unique, heartwarming and FUN fashion extravaganza! The event showcases Portland's top boutiques and designers for both people and animals. Hundreds of guests watch in delight as pairs of models decked out in fashions from human and pet clothing designers strut, wiggle, and wag down the runway. Models include: local celebrities, DoveLewis blood donor dogs, therapy animals and former patients.

This year, we welcome back **fashion designer Seth Aaron Henderson**, the winner of [Lifetime's Project Runway](#). Seth Aaron will custom design the fashions for our mystery model's runway appearance. In year's past, our mystery model has been [Rojo the therapy llama](#), [Gracie the therapy goat](#), and [Miss Mollee Muffin](#), a therapy rabbit. This year's mystery model is certainly not a slave to fashion but this experience just may change her mind. Watch for our next release, or come to the event to meet her and [Seth Aaron Henderson](#) in person.

Could there be a better photo op than this event?

[>>Click here for photos from Boutiques Unleashed 2010](#)

Proceeds from Boutiques Unleashed benefit the [DoveLewis Pet Loss Support Program](#). Launched in 1986 by the same certified grief counselor who runs it today, the program offers four, free drop-in group therapy sessions for grieving pet owners. The program director, Enid Traisman, MSW, is also the author of "Pet Remembrance Journal," available online at [dovewis.org](http://dovewis.org).



## Event Details

Friday, April 1

Tiffany Center  
1410 SW Morrison St

Doors: 6:00PM

Fashion Show: 8:00PM

[>>Click here for reservations](#)

All guests will enjoy heavy hors d'oeuvres and hosted beer, wine & signature cocktail



DoveLewis is Portland's non-profit 24-Hour Emergency and ICU Animal Hospital, offering advanced veterinary care. DoveLewis also shares several 100% donor-funded programs with the community including one of America's largest volunteer-based animal blood banks, an award-winning animal assisted therapy program, a nationally recognized pet loss support program offering four free group therapy sessions each month, 24-hour stabilizing care for lost, stray and wild animals and financial assistance for qualifying low income families and abused animals. DoveLewis is also **now open nights and weekends at the Oregon Coast**, providing emergency and urgent care to residents and tourists.