



## Media Release

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## Mayor Tom Potter Declares “Portland Pet Fashion Week” *City to celebrate at DoveLewis Boutiques Unleashed event March 8*

If New York City has a “Pet Fashion Week,” shouldn’t pet-friendly Portland? Of course! Thanks to DoveLewis and Mayor Tom Potter, we officially do.

[Click here to check out the official proclamation!](#)



*Boutiques Unleashed – Fashion for Both Ends of the Leash* is DoveLewis’ annual human/canine fashion event showcasing Portland’s top boutiques and designers for both people and dogs. Hundreds of guests watch in delight as pairs of models decked out in fashions from human and pet clothing designers strut their stuff down the runway. Models include local human and canine celebrities, DoveLewis blood donors and some of DoveLewis’ former patients.

Could there be a better photo op?

[Click here for Portland Monthly’s photos from last year.](#)

## Event Details

Thursday, March 8, 6:00pm - 9:00pm

[Acadian Ballroom](#), 1829 NE Alberta

Tickets on sale NOW in our online [GiftShop!](#)

All tickets include heavy hors d’oeuvres and hosted beer, wine & signature cocktail  
 \$50 advance, \$60 at the door

VIP tickets are \$75 (advanced sales only-limited availability)

VIP tickets include preferred seating and take-aways!

**VIP SOLD OUT!**

## [Buy Tickets Now!](#)

Proceeds from Boutiques Unleashed benefit the [DoveLewis Pet Loss Support Program](#). Launched in 1986 by the same certified grief counselor who runs it today, the program offers five, free drop-in group therapy sessions for grieving pet owners. The program director, Enid Traisman, MSW, is also the author of “Pet Remembrance Journal,” available online at [dovewis.org](http://dovewis.org).

DoveLewis is Portland’s 24-Hour Emergency and ICU Animal Hospital, offering advanced veterinary care in a state-of-the-art facility in Northwest Portland. DoveLewis also shares several 100% donor-funded programs with the community including one of America’s largest volunteer-based animal blood banks, an award-winning animal assisted therapy program, a nationally recognized pet loss support program offering five free group therapy sessions each month, 24-hour stabilizing care for lost, stray and wild animals and financial assistance for low income families and owners of abused pets.