

Media Release

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DoveLewis
ANIMALS SPEAK TO US.



FOR IMMEDIATE RELEASE – April 25, 2011

Canine Struck by Car Thanks Life-Saving Blood Donor Dogs

Sydney, a five year old shepherd mix, was rushed to DoveLewis after being hit by a car. Her internal injuries were so severe, she needed surgery and several blood transfusions. Sydney received blood from FIVE different DoveLewis blood donor dogs. She has made a full recovery and wants to thank the donors who helped save her life Saturday, April 30th (rescheduled from February 26th due to freezing weather) at our annual Blood Donor appreciation event. Join Sydney as she meets and thanks “Winna,” “Kira,” “Diamond,” “Sparkle,” and “Haig.” They’ll be joined by some 75+ other blood donor dogs who have similar stories to tell, including **Bear, our first-ever dog to reach the 40+ mark, donating more than 40 units of blood in her lifetime!**

How do you honor a blood donor dog?

We give them doggie cupcakes and treats while their owners enjoy a spread of people-food and beer. The life-saving pooches and their owners will also be presented with fun-filled gift bags and special awards for the most generous donors. Eight dogs will be recognized for donating more than 30 units of blood each (a unit is about a pint!) One lucky dog will also win the grand prize: the opportunity to be featured in the 2012 DoveLewis Calendar. And some lucky dogs will be forever immortalized in ink by local comic book artists: Joelle Jones, Cat Farris and Terri Nelson.

Which dogs can donate blood?

We ask that they be at least one year old, healthy, never been pregnant or had a blood transfusion, easy-going disposition, current on vaccines, & weigh at least 55 pounds.

DoveLewis Blood Donor Dogs:

- Provide enough blood for hundreds of transfusions each year
- Get free exams by DoveLewis veterinarians, blood screening and evaluation
- Need donated toys and treats to reward them for patiently giving blood
- Share their blood for transfusions throughout Portland – not just at DoveLewis

DoveLewis is Portland's non-profit 24-Hour Emergency and ICU Animal Hospital, offering advanced veterinary care. DoveLewis also shares several 100% donor funded programs with the community including one of America's largest volunteer based animal blood banks, a partnership with Delta Society's animal assisted therapy program, a nationally recognized pet loss support program offering four free group therapy sessions each month, 24-hour stabilizing care for lost, stray and wild animals and financial assistance for qualifying low income families and abused animals. DoveLewis is also now open nights and weekends at the Oregon Coast, providing emergency and urgent care to residents and tourists.



Join Sydney (fully recovered and pictured above) as she meets the blood donor dogs who saved her life at our annual “Superheroes” appreciation event!

Saturday, April 30th

Lucky Lab, 915 SE Hawthorne
2:00PM-4:00PM

Sydney arrives and program begins at 3:00PM

Expected attendance:
100 humans & 80 dogs