



Media Release

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DATE OF EVENT – Saturday, September 8th, 2007

Wads of White “Westies” to Take Over NW 23rd



What:

Westie owners from near and far parade their prized pooches through the shopping district of Northwest Portland. It's the 9th annual [DoveLewis Westie Walk!](#)
GREAT PHOTO OP!

When:

Saturday, September 8
 Registration: 9:00am
 Walk begins: 10:00am

Where:

NW Raleigh between 20th & 21st

The group heads to NW 23rd, parading past the shops, restaurants and cafes until everyone makes their way to Couch Park. There, both the humans and the Westies get a break for water, snacks and mingling. Then they're off again. Everyone finishes their 1 ½ mile trek around 11:00am in the same place they started.

Why:

The \$15 (per Westie) registration fee benefits the [Velvet Assistance Fund](#). It was established to help people pay their pets' medical bills, as long as they qualify. Clients who are denied help from Care Credit, a national financing company, are eligible to apply for financial help through our fund. We use the national poverty threshold as one of the parameters for determining eligibility, and how much money clients can get. The Velvet Assistance Fund gets 100% of its money from donors.



DoveLewis is Portland's 24-Hour Emergency and ICU Animal Hospital, offering advanced veterinary care in a state-of-the-art facility in Northwest Portland and in Southeast Portland's Plaza 205. DoveLewis also shares several 100% donor-funded programs with the community including one of America's largest volunteer-based animal blood banks, an award-winning animal assisted therapy program, a nationally recognized pet loss support program offering five free group therapy sessions each month, 24-hour stabilizing care for lost, stray and wild animals and financial assistance for low income families and owners of abused pets.