

## Media Release

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## Portland's Pets Issue Online Challenge: Results Announced at July 28 Event

Dogs and cats are battling it out online at [petsinthepearl.com](http://petsinthepearl.com) to see who will raise the most money for DoveLewis and Cat Adoption Team. To date, **40 pets** have raised **\$6,220** in conjunction with this fundraising challenge – and they still have more than a month to go! The top cat and top dog will win super prizes, bragging rights and will be publicly announced at The Pets in The Pearl event, July 28.

### Can your pet out-fundraise the others? Join the Online Challenge:

- Visit [PetsinThePearl.com](http://PetsinThePearl.com)
- Click the button to sign up your pet
- Create your pet's profile, upload a photo and start them off with an initial donation
- Email your pet's profile & request for donation to everyone you know – they can donate safely online immediately!
- Check your pet's progress throughout the campaign

### About the Event:

It's a street fair at the Ecotrust Conference Center in the heart of the Pearl District, benefiting DoveLewis and the Cat Adoption Team. Guests at Pets in The Pearl will enjoy an outdoor pet mall – full of merchandise, gifts and services, live entertainment, refreshments, raffle prizes, pet adoptions, vaccine and microchip clinics, animal experts, and more!

Saturday, July 28, 2007, 10:00am – 3:00pm  
NW Johnson & Irving Street, near Jamison Square at 10th Avenue

11:00am – 1:00pm Live Music: Outpost  
12:00pm: Top Dog & Top Cat Announced  
1:00pm – 3:00pm Live Music: The Escapists  
2:00pm: Raffle Winners Announced

Proceeds from The Pets in The Pearl will help Cat Adoption Team and DoveLewis continue to offer vital care to hundreds of our community's injured strays or lost pets who have nowhere else to go. Both organizations spend hundreds of thousands of dollars for the medical care of these animals – all paid for by donations. Through a unique partnership between DoveLewis and CAT, stray cats often receive emergency and stabilizing care at DoveLewis, followed by a transfer to CAT where they may receive ongoing care, and/or find a new, loving home.

[Cat Adoption Team](#) and [DoveLewis Emergency & ICU Animal Hospital](#) are both unique, local non-profit organizations with a related mission of providing vital care to our community's animals, promoting the well-being of pets and strengthening the human-animal bond through community outreach and education.