

## Media Release

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**FOR IMMEDIATE RELEASE – July 23, 2007**

## Celebrity Bulldogs to Pose & Kiss for a Cause at Pets in the Pearl July 28

Visit international superstar Zelda, one of the most popular pooches on the planet, of “[Zelda Wisdom](#)” fame from 10:00AM-11:00AM! Get a photo with Zelda for a \$5 donation.



Our local bulldog superstar, Pearl, will be offering up kisses for a donation too. Stop by the Plum Tree Mortgage booth to smooch the self-proclaimed “[Hottest Girl in the Pearl](#)” and grab yourself some cool gelato.

Enjoy an outdoor pet mall – full of merchandise, gifts and services, live entertainment, refreshments, raffle prizes, pet adoptions, vaccine and microchip clinics, animal experts, and more!

Plus, find out who will win the Pets in the Pearl Online Challenge! Dogs and cats are battling it out online at [petsinthepearl.com](http://petsinthepearl.com) to see who will raise the most money for DoveLewis and Cat Adoption Team. The top cat and top dog will win super prizes, bragging rights and will be publicly announced at noon.

Will the [Determined Dogmas](#) run away with first place? [Hartley the DoveLewis Therapy Dog](#) is bound and determined to catch up –

And what about [Ami](#) (a Cat Adoption Team Alumna)? She’s in the running to snatch the top cat spot. But [Penny Lane](#) and [Annie](#) are chasing her tail!

**It’s not too late to see if your pet can out-fundraise the others!**  
**Join the Online Challenge at [petsinthepearl.com](http://petsinthepearl.com)**

Proceeds from The Pets in The Pearl will help Cat Adoption Team and DoveLewis continue to offer vital care to hundreds of our community’s injured strays or lost pets who have nowhere else to go. Both organizations spend hundreds of thousands of dollars for the medical care of these animals – all paid for by donations. Through a unique partnership between DoveLewis and CAT, stray cats often receive emergency and stabilizing care at DoveLewis, followed by a transfer to CAT where they may receive ongoing care, and/or find a new, loving home.

[Cat Adoption Team](#) and [DoveLewis Emergency & ICU Animal Hospital](#) are both unique, local non-profit organizations with a related mission of providing vital care to our community’s animals, promoting the well-being of pets and strengthening the human-animal bond through community outreach and education.

### Event Details:

Saturday, July 28, 10:00am – 3:00pm  
NW Johnson & Irving Street, near Jamison Square at 10th Avenue  
11:00am – 1:00pm Live Music: Outpost  
12:00pm: Top Dog & Top Cat Announced  
1:00pm – 3:00pm Live Music: The Escapists  
2:00pm: Raffle Winners Announced