



Media Release

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EVENT DATE: – September 23, 2006

Hundreds of Hounds Get Hosed at 12th Annual Dogtoberfest

More than 100 Portland volunteers suit up and scrub down as many dogs as they can wash in six hours. Three local bands set the mood and Lucky Lab helps keep the troops full, hydrated and happy.

Where: Lucky Lab Brewpub, 915 SE Hawthorne
 When: Saturday, September 23' 11:00am – 5:00pm

All proceeds benefit the DoveLewis Blood Bank.

The DoveLewis Blood Bank provides enough blood and plasma every year for more than 1,000 transfusions for dogs and cats. Veterinarians throughout the Portland-Metropolitan area use DoveLewis blood products for their patients too. There are approximately 300 volunteer donors in our program. It's one of the largest community-based animal blood banks in the nation.

To all of you in radio, TV & print media:
 Want to have fun and do something good for your community? Help us by washing dogs and having a blast!

The news organization with the most dog washers wins big:

An awesome award to display and super surprise treats!
 Last year, AM 860 KPAM radio was the lucky winner.
 This year it can be YOU!
 Hurry! Shifts are filling fast!

Contact Tiffini Mueller at 503.503.3381 or tmueller@dovelewis.org to sign up.

Founded in 1973 as a non-profit organization, DoveLewis 24 Hour Emergency and ICU hospital treats nearly 15,000 animals each year and is supported by treatment fees and donations. The hospital is open 24 hours a day, 365 days a year in NW Portland, as well as evenings and weekends at Plaza 205. Celebrating the human-animal bond, DoveLewis is known for its unique community service programs including the Stray Animal and Wildlife Program, Blood Bank, Animal Assisted Therapy and Education, and Pet Loss Support.



Can you identify these dog washers at last year's event?



It's Kevin Coari, Hilary Hutcheson and Wayne Garcia from Fox-12!