

Media Release

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DoveLewis



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Popular Dog Author Visits Portland to Benefit DoveLewis

It's spring! Time to start planning your summer trips in and around the Pacific Northwest. Who better to help you than Val Mallinson, author of *The Dog Lover's Companion to the Pacific Northwest*?

Meet her at The Pearl Retriever's May First Thursday Event!

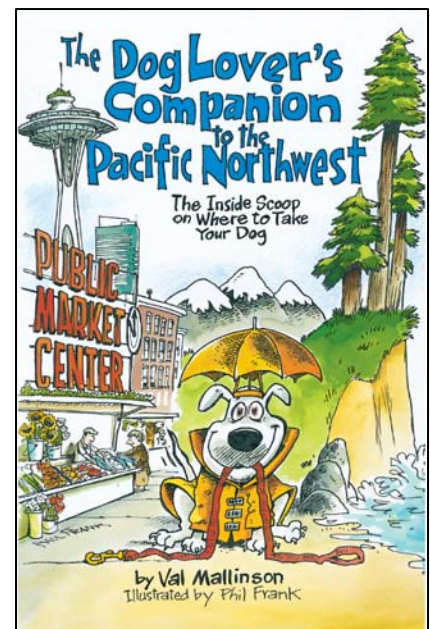
When: Thursday, May 4th, 6 - 8 p.m.

Where: The Pearl Retriever: 526 NW 13th Ave., at Hoyt

What: Get the inside scoop on Val's comprehensive list of activities to do with your dog indoors and out in Oregon, Washington, and British Columbia.

Enjoy complimentary wine and cheese while Val shares some of her travel adventures, reads stories, and hosts a Q&A with the audience. Afterwards, she'll be on hand to autograph copies of the book and meet you in person.

Nearby doggie daycare, Dogstar (1313 NW Kearney St.) will watch your pooch for the evening for \$12.



And most importantly, 10% of the evening's proceeds, including book sales, will be donated to the DoveLewis Assistance Fund! This fund helps hospital clients who meet specific qualifying guidelines cover part of the cost of their pets' medical bills. The Assistance Fund is 100% donor-supported, as are all of the funds and community programs at DoveLewis. This is an ongoing, monthly offer from The Pearl Retriever but this month Val's visit makes it extra special.

About Val Mallinson:

Before Val Mallinson devoted herself to the position of chauffeur and stenographer for the Wonder Wieners (her two daschunds), she survived medical policy and procedure documentation, wrote a screenplay, and spent a decade in the fast-paced and glamorous world of advertising and marketing copywriting. She penned snappy copy for dot coms that no longer exist and a large software company in Redmond, Washington. She is also a contributing author to the stylish travel guide *Moon Metro Seattle*, and has articles appear in *BARk* and *CityDog Magazine*. Her next project is an updated guide for all travelers—with or without pups—to Washington State.

Founded in 1973 as a non-profit organization, DoveLewis 24 Hour Emergency and ICU hospital treats nearly 15,000 animals each year and is supported by treatment fees and donations. The hospital is open 24 hours a day, 365 days a year in NW Portland, as well as evenings and weekends at Plaza 205. Celebrating the human-animal bond, DoveLewis is known for its unique community service programs including the Stray Animal and Wildlife Program, Blood Bank, Animal Assisted Therapy and Education, and Pet Loss Support.