

## Media Release

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### FOR IMMEDIATE RELEASE – July 15, 2008

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### FROM MASCOTS TO AUTHORS, PETS IN THE PEARL KEEPS IT LIVELY

The second annual **Pets in the Pearl fundraiser** will feature the finest in pet paraphernalia, great food, outdoor fun, AND the chance to mingle with some of the city's beloved sports mascots! Blaze the Trailcat, Tom-A-Hawk, Jaxon, and Victor E. Viking will all make appearances at the festival, set for **this Saturday, July 19th, 10:00AM to 3:00PM at the Eco Trust Center, 721 NW 9<sup>th</sup> in Portland.**

Bring your kids, your pets, your friends!

- Meet author Cate Garrison who will be signing copies of her book *Of Mutts and Men*.
- Check out all the cool stuff you can buy for your pet at the vendor booths!
- Enjoy great food, fun people and pets, face painting, a raffle, and abundant sunshine!
- Support two GREAT local charities: DoveLewis & Cat Adoption Team
- Find out who wins top dog and top cat in the online challenge. Check out [petsinthepearl.com](http://petsinthepearl.com) to see how each team is doing so far.

#### **Pets in the Pearl Schedule of Events**

**10:00AM:** Vendor Booths open, raffle tickets go on sale

**11:00AM:** Blaze the Trailcat (Portland Trailblazers) arrives

**Noon:** Tom-A-Hawk (Winterhawks) & Jaxon (Lumberjacks) arrive

**1:00PM:** Victor E. Viking (Portland State) arrives

**2:00PM:** Raffle drawing; online challenge Top Dog & Top Cat winners announced

Proceeds from The Pets in The Pearl will help Cat Adoption Team and DoveLewis continue to offer vital care to hundreds of our community's injured strays or lost pets who have nowhere else to go. Both organizations spend hundreds of thousands of dollars for the medical care of these animals – all paid for by donations. Through a unique partnership between DoveLewis and CAT, stray cats often receive emergency and stabilizing care at DoveLewis, followed by a transfer to CAT where they may receive ongoing care, and/or find a new, loving home.

[Cat Adoption Team](#) and [DoveLewis Emergency & ICU Animal Hospital](#) are both unique, local non-profit organizations with a related mission of providing vital care to our community's animals, promoting the well-being of pets and strengthening the human-animal bond through community outreach and education.