

Media Release

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DoveLewis



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Local Fashion Show Breaks New Ground

DoveLewis Boutiques Unleashed Event to Feature Unique Model



[Boutiques Unleashed – Fashion for Both Ends of the Leash](#) will mark its third year as THE human/canine fashion event in Portland. DoveLewis is proud to show off the best fashions from some of our fair city's most beloved boutiques for humans and dogs...and more.

Year three means it's time to get a little funky.

Fashion is fun, creative, and risky.

Portlanders have a healthy appetite for all of those things, and DoveLewis will serve up a couple heaping helpings on March 13.

The photograph gives you a not-so-tiny hint. We're breaking from the tradition of having just dogs as our animal models. One of this year's new fashionistas defines hip, wacky, and absolutely compelling. He has 4 hooves, weighs more than 300 pounds, and lives in Vancouver. Another of our four-legged fashion plates has spent his life disproving his breed's stereotype - and he'll do that with a flair that's sure to make you gasp.

That's all we'll say for now.

Send your reporters, photographers, heck, send your friends and family to [Boutiques Unleashed: Fashion for Both Ends of the Leash](#), and discover your next award-winning story.

Event Details

Thursday, March 13, 5:00pm - 9:00pm, [Staver Locomotive](#), 2537 NW 29th Ave., Portland

Proceeds from Boutiques Unleashed benefit the [DoveLewis Pet Loss Support Program](#). Launched in 1986 by the same certified grief counselor who runs it today, the program offers five, free drop-in group therapy sessions for grieving pet owners. The program director, Enid Traisman, MSW, is also the author of "Pet Remembrance Journal," available online at dovelewis.org.

DoveLewis is Portland's 24-Hour Emergency and ICU Animal Hospital, offering advanced veterinary care in a state-of-the-art facility in Northwest Portland. DoveLewis also shares several 100% donor-funded programs with the community including one of America's largest volunteer-based animal blood banks, an award-winning animal assisted therapy program, a nationally recognized pet loss support program offering five free group therapy sessions each month, 24-hour stabilizing care for lost, stray and wild animals and financial assistance for low income families and owners of abused pets.